

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Number : New Confirmation No.: New
Applicant : Adam J. WEISSMAN et al.
Filed : March 24, 2004 (Herewith)
Title : MEANING-BASED ADVERTISING AND DOCUMENT
RELEVANCE DETERMINATION
TC/Art Unit : Unknown
Examiner: : Unknown
National Phase
Based On:
Docket No. : 64557.000015
Customer No. : **21967**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Sir:

In accordance with 37 C.F.R. §§ 1.97 and 1.98, and in compliance with the duty of disclosure set forth in 37 C.F.R. § 1.56, applicants are submitting a Form PTO-SB/08A for consideration and to be made of record herein by the U.S. Patent and Trademark Office in the above-captioned application. The references cited on this PTO-SB/08A were cited in parent application no. 09/493,701 which is pending.

Consideration of the foregoing plus the prompt return of a copy of the enclosed Form SB/08A with the Examiner's initials in the left column in accordance with MPEP 609 are respectfully requested.

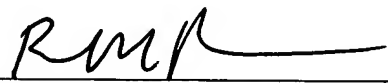
In accordance with 37 C.F.R. § 1.97(b), this Information Disclosure Statement is being submitted within three months of the filing date of the application. Therefore, it is respectfully submitted that no fee is required for consideration of this information. However, in the event any

fee is deemed necessary, the Commissioner is authorized to charge the undersigned's Deposit Account No. 50-0206.

Respectfully submitted,

HUNTON & WILLIAMS LLP

Dated: March 24, 2004

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Substitute for form 1449A/PTO

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT***(use as many sheets as necessary)***Application Number****New****Filing Date****03/24/03****First Named Inventor****Adam J. WEISSMAN****Art Unit****Unknown****Confirmation No.****Unknown****Examiner Name****Unknown****Sheet****1****of****2****Attorney Docket Number****64557.000015****U.S. PATENT DOCUMENTS**

*Examiner Initials	Cite No.	DOCUMENT NUMBER Number - Kind Code (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
	1	5,325,298-A	06-1994	Gallant, Stephen I	
	2	5,619,709-a	04-1997	Caid et al.	
	3	6,044,375-A	03-2000	Shmueli et al.	
	4	6,298,348-B1	10-2001	Eldering, Charles A	
	5	6,421,675-B1	07-2002	Ryan et al.	
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	7	6,289,353-B1	09-2001	Hazlehurst et al.	
	8	6,289,342-B1	09-2001	Lawrence et al.	
	9	5,269,361-B1	07-2001	Davis et al.	
	10	6,134,532-A	10-2000	Lazarus et al.	
	11	6,119,164-A	09-2000	Basche, Todd	
	12	6,067,552-A	05-2000	Yu, Tonny	
	13	5,933,822-A	08-1999	Braden-Harder et al.	
	14	5,845,278-A	12-1998	Kirsch et al.	
	15	5,778,363-A	07-1998	Light, John	
	16	5,499,360-A	03-1996	Barbara et al.	
	17	4,839,853-A	06-1989	Deerwester et al.	

FOREIGN PATENT DOCUMENTS

*Examiner Initial	Cite No.	FOREIGN PATENT DOCUMENT		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	TRANSLATION	
		Country Code:	Number - Kind Code (if known)				YES	NO

OTHER DOCUMENTS - NON-PATENT LITERATURE DOCUMENTS

*Examiner Initials	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	TRANSLATION
	18	Koll, M.B. "Information Retrieval Theory and Design Based on a Model of the User's Concept Relations," Proceedings of the 3 rd Annual ACM Conference on Research and Development in Information Retrieval, pp. 77-93, 1980	

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**INFORMATION DISCLOSURE
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Tengi, R.I., "Design and Implementation of the WorldNet Lexical Database and Searching Software," in "WordNet: An Electronic Lexical Database," Fellbaum, C. ed., Cambridge: The MIT Press, March 1998, pp. 105-127

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EXAMINER SIGNATURE**DATE CONSIDERED**

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.